

Matthew Ferreira

EXPERIENCE

Founder, UI/UX Designer

[TradingJourney](#) : Mar 2016 - Present

Ideation and design of a finance app planned to help market traders create and follow a trading plan to achieve consistent results; Produced user profiles, user stories, user flows, and wireframes

Senior Interface Designer

[ShapeUp](#) : Oct 2010 - Mar 2016

Led UI/UX design and front-end development of an online wellness platform and social network; Developed a product style guide; Designed a mobile app for tracking activity and progress towards health goals

Designer/Developer, Consultant

[Matthew Paul Studio](#) : Apr 2015 - Present (Freelance)

[HomeListAlert](#) : Feb 2010 - Apr 2010 (Contract)

[Environs Development](#) : Mar 2009 - Apr 2017 (Contract)

[MLS Online](#) : Sep 2008 - Apr 2009 (Contract)

Research, UI/UX design, logo design, website design/development, photography, CMS configuration, and consulting for various projects and clients including real estate websites and an interior design & architecture firm

Continued

EDUCATION

BFA, Digital Media

[UMass Dartmouth](#)

SKILLS

UI/UX Design for Web/Mobile Apps, Mobile First Responsive Design, HTML5, CSS3/Sass, jQuery/JavaScript Plugins, Perch, ExpressionEngine, WordPress, Sketch, Adobe CS, Slack, Landscape Photography, Technical Analysis, Cryptocurrencies

CONTACT

matt@matthewpaul.com

<http://www.matthewpaul.com>

Matthew Ferreira

Founder, Designer/Developer, Editor

[BullSource](#) : Jan 2009 - Jan 2011

Built and managed a financial news website serving as a contributor to Google News

Lead Web Designer

[Redcats USA](#) : Aug 2007 - Jan 2009

Led design and development of interactive product campaigns, landing pages, and email marketing for the Metrostyle fashion brand

Web Designer

[ADP](#) : Aug 2005 - Aug 2007

Designed and developed websites for automotive dealers