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## SKILLS

UI/UX Design for Web and Mobile Apps, Mobile First Responsive Design, W3C-Compliant HTML5, CSS3/Sass, Wireframing, jQuery and JavaScript Plugins, Git, Coda, WordPress, ExpressionEngine, Sketch, Illustrator, Photoshop, Landscape Photography, Office, Mac and PC

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## EXPERIENCE

**Matthew Paul Studio** : Sep 2008 - Present

### **Owner / Designer**

Research, information architecture, logo design, website design and development, and creative consulting for various clients

**ShapeUp** : Oct 2010 - Mar 2016

### **Senior Interface Designer**

Led design and front-end development of an online wellness platform that leverages the power of a social network to improve the health of large populations; Developed a Product Style Guide, establishing standards and guidelines for Technology and QA teams to follow; Designed an iOS and Android app for tracking activity and progress towards health goals

**Redcats USA** : Aug 2007 - Jan 2009

### **Lead Web Designer**

Concept, design, and development of interactive product campaigns, landing pages, and email marketing for the Metrostyle fashion brand

**ADP** : Aug 2005 - Aug 2007

### **Web Designer**

Website design, development, and maintenance for auto dealers

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## EDUCATION

University of Massachusetts Dartmouth  
Bachelor of Fine Arts, Digital Media

